**Marketing Operations Policies and Procedures**

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| 3 | **Marketing Operations Policies** |
| 3.1 | New Area Marketing Analysis Policy |
| 3.2 | Corporate Web Content Strategic Policy |
| 3.3 | Van Sales Strategic Policy |
| 3.4 | Corporate Client Strategic Policy |
| 3.5 | SMES Marketing Strategic Policy |
| 3.6 | Social Media Strategic Policy |